

gig 4U
Works

India's first one-of-a-kind
gig/freelance marketplace



Gig4U, powered by 2COMS Group, is India's leading freelance marketplace specifically catering to field work that bridges the gap between businesses & gig workers seeking opportunities

Exploring our vision & mission statements

Connect, Empower & Transform



To seamlessly connect businesses with a diverse pool of vetted field freelancers



To enable field workers to find exciting projects & enjoy the freedom of gig-based work



To transform the field workforce landscape in India by introducing agility & cost-effectiveness for businesses

Enterprise solutions customized for your business



We offer tailor-made solutions that accommodate the needs of your business & team to optimize your freelancing spend



Categories of services we offer

Retail Sector Solutions



Retail Store Promoters



Mystery Shoppers



Stock Audit



Event Staff & Helpers

Flexi Marketing Muscle



Market Surveys



Brand Merchandiser



App Training & Registration



Tele Calling & Tele Marketing

Last Mile Enablement



Field Verifications



Delivery Fleet

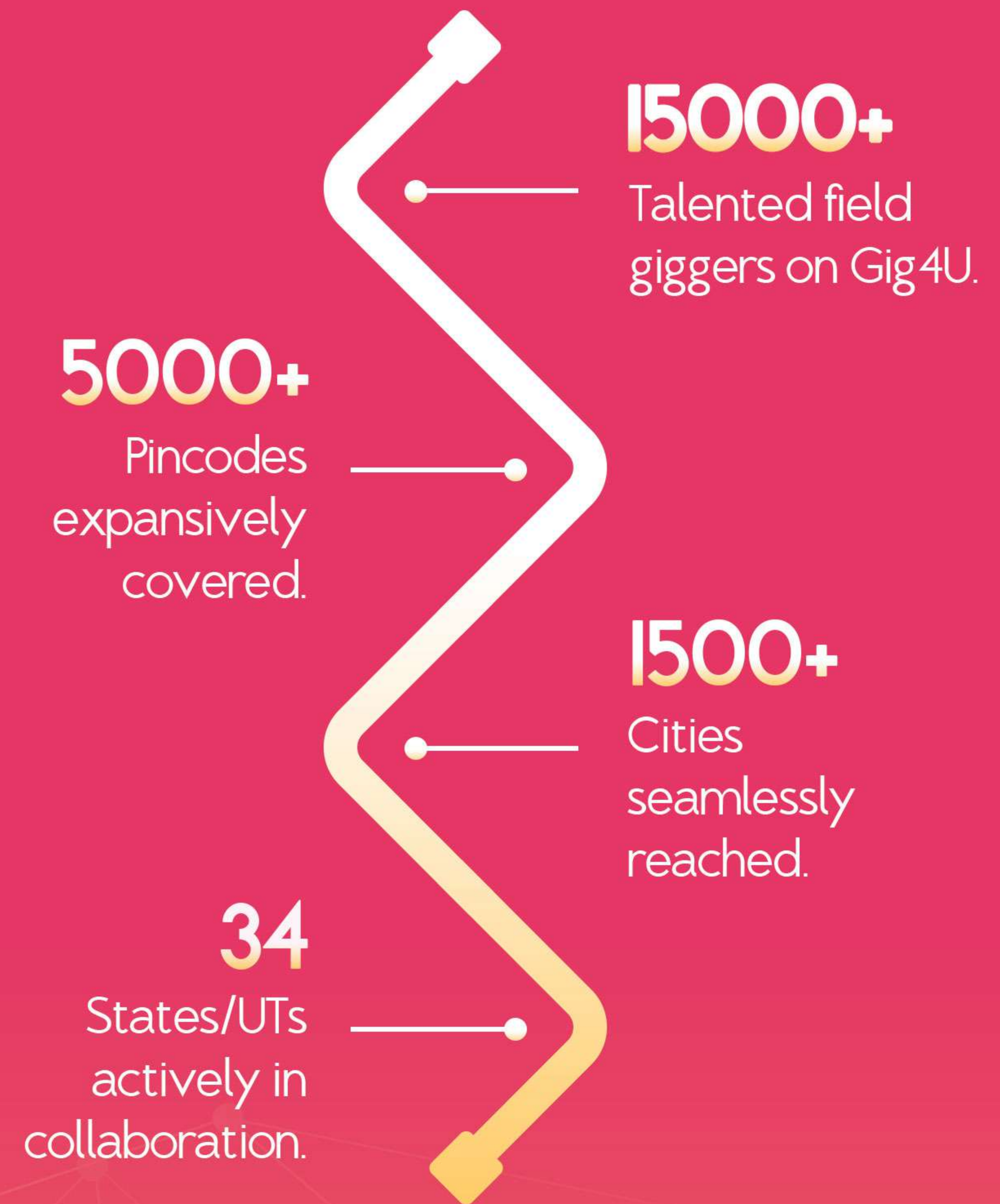


Merchant Onboarding



QR Code & Sound Box Installation

Beyond numbers: A journey of growth & impact



Profiles of Gig Workers:

Diverse talents driving success
in the Gig Economy

College Students

Student pursuing education
through distance learning

Students preparing for competitive
exams like Bank exams / Govt. exams

Candidates giving home tuitions

BPO candidates doing Night Shift

Ex Servicemen & Retired Professionals

Housewives, NGO workers, &
Anganwadi/ Asha workers

Freelancers/ Gig Workers

Advantages that
Gig4U offers to their
customers 



Unlocking our unique selling proposition (USP)



Attendance Tracking

Gig4U app empowers gig workers to clock in & out using their smartphones, which can be tracked & monitored with just a click.



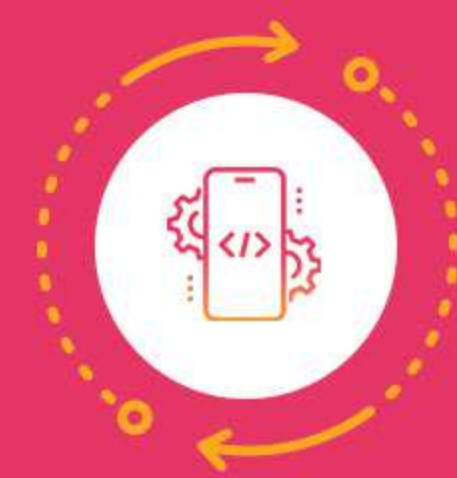
Quality Assurance

Ensure data accuracy with verified reports & comprehensive task monitoring.



Real-time Data & Reporting

Gain instant insights with geo-tagged photos, verified reports, & real-time task updates.



Gig4U Scheduling App

Manage & assign tasks, track progress, & communicate with Gig Workers through a user-friendly mobile app.



Actionable Market Data

Conduct targeted surveys to understand consumer preferences, buying behavior, & market trends.



Flexible Engagement

Hire Gig Workers on a project or task basis, optimizing costs compared to full-time employees.

Case Study



- Gig Workers deployed in Retail Stores for over **45000 hours** during Peak Hours, Weekends & Season Sales
- More than **500 Gig Workers** deployed during Peak Hours, Weekends & Season Sales in Retail Stores
- Gig Workers deployed in over **150 Retail Stores** during Peak Hours, Weekends & Season Sales in Retail Stores
- Gig Workers conducted Retail Survey & Audits for over **1000 hours**
- Gig Workers conducted merchandising activities in over **20000 Retail Stores**
- More than **1000 Field Verifications** successfully completed

Notable names among our esteemed clientele

APPAREL GROUP
SINCE 1996
EXCEED EXPECTATIONS EVERYDAY

paytm

zepto

METRO

 **YES BANK**


SHOPPERS STOP


CMS

Raymond

SMOLLAN 


CROSSWORD



 **Pay
Nearby**

Lets Talk!

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